



KALEIDOSCOPE 2016HOUSTON

ARTFILMMUSICFASHION

Press & Media Registration 2016

Press registration is open to any member of the broadcast, print and Internet media who can prove they work for an organization or publication that covers fashion/retail/manufacturing/news or entertainment on a regular basis.

We welcome anyone to apply for press credentials but reserve the right to deny you a pass. As such, please provide we ask the following as requirements:

1. You must be active in coverage all night (photos, interviews, video, etc.)
2. Must provide recap of the experience
3. Copies of your articles either at your publication's Web site or on the publication's masthead
4. Bloggers to include:
 - a. Blog name
 - b. How active are you in your social media
 - c. Media kit
 - d. Monthly views
 - e. Have you had your blog at least 3months
5. Photographers should be able to provide:
 - a. Copy of insurance
 - b. Website
 - c. Make images available to Kaleidoscope Houston

Emails from public domains such as yahoo, Gmail, msn, etc. are not accepted as valid business email accounts. Please indicate your media reach in numbers (i.e. media impressions, subscriptions, followers, page views, viewers or audience). Applications may be denied if this information is not provided.

At the show, please be able to present a business card & contact information for your assignment editor should we need it to validate your credentials before issuing you a pass. To register, please send the following in an email to Pamela.andino@ubertinaproductions.com